

OPPORTUNITIES

RESEARCH

REGISTRATION

TRAINING

TRAVEL TO THE LOCATION

PREPARE FOR THE RUN

RUN

POST-RUN

Help them with the assessing health (and internet health) - online platform

Online Community platform for support and training for Berlin half Marathon

Mozilla charity

Or mozilla partnering up with <https://www.givewell.org/> and helping marathon runners make a rational decision about their charity choice

VR training with the Berlin Route - getting familiar with the marathon trail

Track the training progress of your friends

Build and Traning APP or Partner up with APPs like RunKeeper or Zombies, Run!

Action in U+S Bahn marathon info

In case of Rain Mozilla Umbrellas and Rain Coats

Branded Private Changing Rooms

Dating app for runners - meet your running partner

Track where your friends are
Mozilla half marathon hats for runners (sun and rain protection)

Branded equipmer for the volunteers

Word Guinness Record broken by a person running in a FOX costume.

Personalizable display and cheering swag

Crowdsource cheering screens - social media interactions + SMS crowdfunding with best top 10 displayed on screens

Crowd — treadmill - running 10 minutes medals, to experience the event

.inosaur Costumes chasing the last runners

Mozilla Cheering points with swag and goodies.

Electricity generating panels on the marathon course and then delivered to the refugees.

Branded thermal blankets

Extra - Mozilla Medal and Swag

Mozilla Shop with Branded Swag, and info point

Share your motivation board.

Mozilla Shop with Branded Swag, and info point, plus job board.

Tent Event Privacy half hackathon